

*Typographic perfection
with OpenType?*

Adam Twardoch EuroTEX 2005

3 "No one will ever need more than 128 characters!" – ASCII

0	1	2	3	4	5	6	7	8	9	A	B	C	D	E	F
□	□	□	□	□	□	□	□	□			□	□		□	□
10	11	12	13	14	15	16	17	18	19	1A	1B	1C	1D	1E	1F
□	□	□	□	□	□	□	□	□	□	□	□				
20	21	22	23	24	25	26	27	28	29	2A	2B	2C	2D	2E	2F
	!	"	#	\$	%	&	'	()	*	+	,	-	.	/
30	31	32	33	34	35	36	37	38	39	3A	3B	3C	3D	3E	3F
0	1	2	3	4	5	6	7	8	9	:	;	<	=	>	?
40	41	42	43	44	45	46	47	48	49	4A	4B	4C	4D	4E	4F
@	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
50	51	52	53	54	55	56	57	58	59	5A	5B	5C	5D	5E	5F
P	Q	R	S	T	U	V	W	X	Y	Z	[\]	^	_
60	61	62	63	64	65	66	67	68	69	6A	6B	6C	6D	6E	6F
`	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
70	71	72	73	74	75	76	77	78	79	7A	7B	7C	7D	7E	7F
p	q	r	s	t	u	v	w	x	y	z	{		}	~	□

4 “No one will ever need more than 128 characters”?

The quick brown fox jumps over
the lazy dog. Zwei Boxkämpfer
jagen Eva quer durch Sylt.

5 "No one will ever need more than ~~128~~ characters!"

256

80	81	82	83	84	85	86	87	88	89	8A	8B	8C	8D	8E	8F
€		,	f	„	...	†	‡	^	%	Š	<	Œ		Ž	
90	91	92	93	94	95	96	97	98	99	9A	9B	9C	9D	9E	9F
	‘	’	“	”	•	—	—	~	™	š	>	œ		ž	ÿ
A0	A1	A2	A3	A4	A5	A6	A7	A8	A9	AA	AB	AC	AD	AE	AF
	i	ç	£	¤	¥	¦	§	¨	©	ª	«	¬	-	®	¯
B0	B1	B2	B3	B4	B5	B6	B7	B8	B9	BA	BB	BC	BD	BE	BF
°	±	²	³	´	µ	¶	·	¸	¹	º	»	¼	½	¾	¿
C0	C1	C2	C3	C4	C5	C6	C7	C8	C9	CA	CB	CC	CD	CE	CF
À	Á	Â	Ã	Ä	Å	Æ	Ç	È	É	Ê	Ë	Ì	Í	Î	Ï
D0	D1	D2	D3	D4	D5	D6	D7	D8	D9	DA	DB	DC	DD	DE	DF
Ð	Ñ	Ò	Ó	Ô	Õ	Ö	×	Ø	Ù	Ú	Û	Ü	Ý	Þ	ß
E0	E1	E2	E3	E4	E5	E6	E7	E8	E9	EA	EB	EC	ED	EE	EF
à	á	â	ã	ä	å	æ	ç	è	é	ê	ë	ì	í	î	ï
F0	F1	F2	F3	F4	F5	F6	F7	F8	F9	FA	FB	FC	FD	FE	FF
ð	ñ	ò	ó	ô	õ	ö	÷	ø	ù	ú	û	ü	ý	þ	ÿ

6 Codepage soup: incompatible 8-bit encodings that only cover a subset of the necessary character set

80	81	82	83	84	85	86	87	88	89	8A	8B	8C	8D	8E	8F
Ä	Å	Ç	É	Ñ	Ö	Ü	á	à	â	ä	ã	å	ç	é	è
90	91	92	93	94	95	96	97	98	99	9A	9B	9C	9D	9E	9F
ê	ë	í	ì	î	ï	ñ	ó	ò	ô	ö	õ	ú	ù	û	ü
A0	A1	A2	A3	A4	A5	A6	A7	A8	A9	AA	AB	AC	AD	AE	AF
†	°	¢	£	§	•	¶	ß	®	©	™	'	..	≠	Æ	Ø
B0	B1	B2	B3	B4	B5	B6	B7	B8	B9	BA	BB	BC	BD	BE	BF
∞	±	≤	≥	¥	μ	∂	Σ	Π	π	∫	ª	º	Ω	æ	ø
C0	C1	C2	C3	C4	C5	C6	C7	C8	C9	CA	CB	CC	CD	CE	CF
¿	¡	¬	√	ƒ	≈	Δ	«	»	...		À	Ã	Õ	Œ	œ
D0	D1	D2	D3	D4	D5	D6	D7	D8	D9	DA	DB	DC	DD	DE	DF
–	—	“	”	‘	’	÷	◇	ÿ	ÿ	/	◻	<	>	fi	fl
E0	E1	E2	E3	E4	E5	E6	E7	E8	E9	EA	EB	EC	ED	EE	EF
‡	·	,	„	%	Â	Ê	Á	Ë	È	Í	Î	Ï	Ì	Ó	Ô
F0	F1	F2	F3	F4	F5	F6	F7	F8	F9	FA	FB	FC	FD	FE	FF
□	Ò	Ú	Û	Ü	ı	ˆ	˜	˘	˙	·	°	¸	”	¸	˘

7 Typesetting multilingual text has always been a challenge in GUI layout applications and in T_EX

Pięć flakonów wody „Экземпляръ”.
actual text

Pięć flakonów wody „Ÿęçłěďě·đú”.
text encoded as Windows 1250 (Central European)

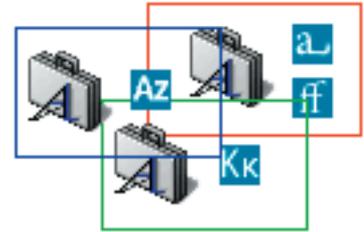
Рікж флаконуw wody „Экземпляръ”.
text encoded as Windows 1251 (Cyrillic)

8 Typesetting multilingual text has always been a challenge in GUI layout applications and in T_EX

§89. Zdanie, w którym występują wszystkie litery alfabetu, nazywamy pangramem. Autorem najstarszego polskiego pangramu „Pójdźże, kiń tę chmurność w głąb flaszki!” jest J. G. H. PAWLIKOWSKI. Autorem filigranowego quasi-pangramu „Książęcych spóźnień czułość” jest WALDEMAR PAŁASZ. Ogłosił on w 1998 roku konkurs na polskie pangramy

9 Different character groups stored in separate fonts, switching fonts often necessary

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10 In GUI applications, switching fonts may lead to unwanted effects, in T_EX ligature information stored in separate files (.tfm)

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Autorem najstarszego polskiego pangramu „Pójdźże, kiń tę chmurność w głąb ☒ aszy!” je ☒ **j. g. h. pawlikowski**.

Autorem ☒ ligranowego quasi-pangramu „Książęcych spóźnień czułość” jest **waldemar pałasz**. Ogłosił on w **1998** roku konkurs na polskie pangramy i quasi-

11 Unicode assigns numeric codes to characters

a	→	97	0x0061
á	→	225	0x00E1
ą	→	261	0x0105
α	→	945	0x03B1
Я	→	1103	0x044F
Œ	→	1488	0x05D0
😊	→	9787	0x263B
練	→	32244	0x7DF4

15 Brief history of the Unicode Standard

- 1984 ISO working group created to define universal character set
- 1987 Unicode working group created to define universal character set (Apple, Xerox)
- 1990 Distinct Unicode 1.0 and DIS-1 10646 published
- 1991 “Two universal character sets? Not a good idea!”: Unicode and ISO 10646 merged
- 1993 Merged Unicode 1.1 and ISO 10646-1:1993 published
- 1996 Unicode 2.0 published, 38 885 encoded characters
- 1998 Unicode 2.1 published, adding e.g. the euro character
- 1999 Unicode 3.0 published, 49 194 encoded characters
- 2000 ISO/IEC 10646-1:2000 published (Unicode 3.0 equivalent)
- 2002 Unicode 3.2 published, 95 156 encoded characters (> 65 536!)
- 2003 Unicode 4.0 published, 96 513 encoded characters
- 2005 Unicode 4.1 beta, 97 786 encoded characters

16 Thirty years of digital outline font technology: 1975–2005

1975 Peter Karow announces Ikarus at the ATypI conference in Warsaw



1985 Adobe Systems creates the PostScript language and defines the PostScript *Type 1* font format (the specification is confidential)

1987 Apple Computer and Microsoft Corp start creating their own font format that would be independent from an Adobe license

1990 Adobe publishes the PostScript Type 1 specification



1991 Adobe publishes ATM, Apple and Microsoft publish the *TrueType* format

1993–96 Apple develops TrueType into *TrueType GX* (later: AAT), Microsoft develops TrueType into *TrueType Open*

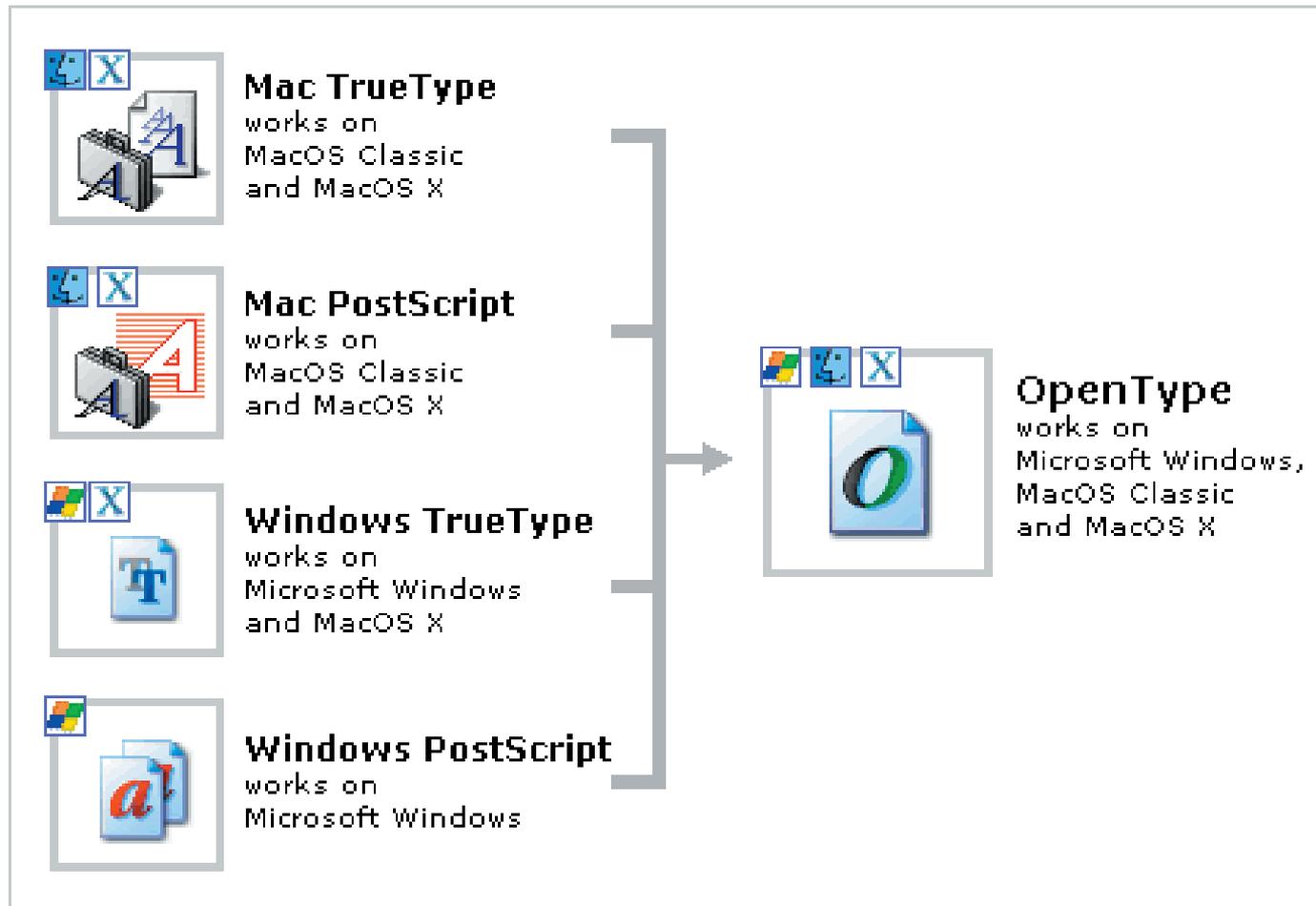
1998 Adobe joins the Microsoft initiative and creates the *CFF* format that allows placing PostScript font data into the TrueType file structure

1999 Adobe and Microsoft announce *OpenType* based on TrueType Open and CFF



2000 First OpenType fonts published by Adobe and Microsoft

17 One format, many platforms: OpenType



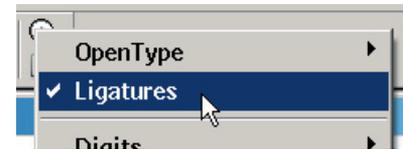
18 One character, many glyphs

a → a a A **a** **a** a *a* *a* *a*

20 Brioso Pro (Robert Slimbach, Adobe Systems)
Layout features: standard ligatures (liga)

JAN KOTT Jonasz Kofta
JAN KOTT Jonasz Kofta

Thorgal fjord szufla firet motto
Thorgal fjord szufla firet motto



21 Poetica Std (Robert Slimbach, Adobe Systems) Layout Features: liga, dlig, salt, ornm

*Wspaniali
Jonasz Kości i Jan Koff*

*Historia
Kabaretu Starszych
Panów*



22 In the Arabic writing system, each letter has four different forms: isolated, initial, medial and final

	isol	init	medi	fina
t 062A				
h 062D				

23 The OpenType font contains appropriate layout features (init, medi, fina) that map the default form to the contextual forms

لحوق ← ل ح ق

tekst Unicode: 0x0020, 0x0642, 0x062D, 0x0644, 0x0020 → ل, lam, hah, qaf, ل

لحوق ← ل ح ق

procesor Uniscribe → ل, lam (init), hah (medi), qaf (fina), ل → ل, lam.init, hah.medi, qaf.fina,

24 Some languages have localized glyph forms in handwriting



Godło Polski.
Godło Polski.

łódka



łyżwy



łóżko



łyżki



godło

g-o-d-ł-o

ł-L

g-o-d-ł-o

godło

godłō

g-o-d-ł̄-o

ł̄ - Ł̄

g-o-d-ł̄-o

godłō

25 OpenType allows for language-sensitive substitutions
so for Polish language, the calligraphic Islash can be substituted

Władystaw Jagiello
international forms

Władystaw Jagiello
localized forms

Władystaw Jagiello
ligatures

26 OpenType allows for language-sensitive substitutions
so different glyph variants can be selected depending on language

Típográfica Félix

Półtawski Toruń

Típográfica Félix

Półtawski Toruń

27 OpenType fonts exist in two "flavors": OpenType TT and OpenType PS



TrueType

flexible and extensible,
one disk file, Unicode



PostScript Type 1

high quality outline definition,
standard in prepress/publishing



OpenType

combines advantages of TrueType
and PostScript, adds new features



OpenType TT (.ttf)

best suitable for
corporate/office use
where high screen quality
and good multilingual
support are critical —
backwards-compatible
with TrueType



OpenType PS (.otf)

best suitable for
prepress/publishing use
where high outline quality,
PostScript compatibility
and typographic features
are critical — not fully com-
patible with old environments

	MacOS		Microsoft Windows	
	OpenType TT (.ttf)	OpenType PS (.otf)	OpenType TT (.ttf)	OpenType PS (.otf)
 Microsoft Word 2000, 2001, XP	Az	Az	Az UN	Az
 Microsoft Word 2003, X	Az	Az	Az UN	Az UN
 Adobe InDesign 1.0, 1.5, 2.0	Az UN O	Az UN O	Az UN O	Az UN O
 Adobe Photoshop 7.0	Az UN O	Az UN O	Az UN O	Az UN O
 Adobe Illustrator 10	Az UN	Az	Az UN	Az
 Quark XPress 4, 5	Az	Az	Az	Az
 Macromedia Freehand 10, MX	Az	Az	Az	Az
 Corel Draw 10, 11	Az UN	Az UN	Az UN	Az UN

Az basic Roman support **UN** multilingual support **O** advanced features support



Zapfino

EXTRA

Calligraphic Typeface
by Hermann Zapf
Published
in OpenType Format
by Linotype Library

45 46 47 48 49 50 51 52 53 54 55 56
The Goudy & Et Buz

57 58 59 60 61 62 63 64 65 66 67 68 69 70
Uxesper Voex Orew

71 72 73 74 75 76 77 78 79 80 81
Ebeç eò & Math's!

31 Originally published as a series of Type 1 fonts

◆ Zapfino One

A B C D E Q Z a b c d e f g x y z

◆ Zapfino Two

A B C D E Q Z a b c d e f g x y z

◆ Zapfino Three

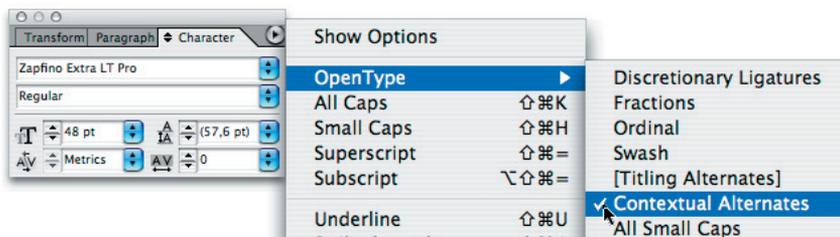
A B C D E Q Z a b c d e f g x y z

◆ Zapfino Four

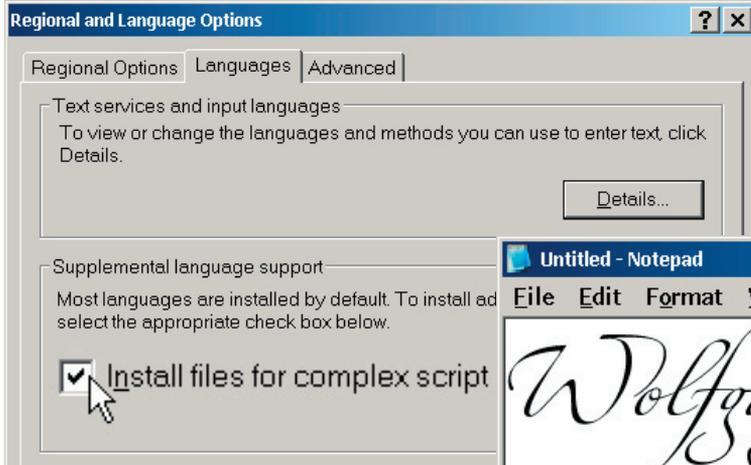
A B C D E Q Z a b c d e f g x y z

32 Zapfino Extra LT Pro contains an extensive set of contextual features that simulate calligraphic "randomness"

cal ▶ *calligr* ▶ *calligrap* ▶
▶ *calligraph* ▶ *calligraphic*



33 Works on Windows XP SP-2 in many applications including Notepad, also Adobe InDesign, Illustrator CS, Photoshop CS, soon Mac OS X



34 Upcoming: Garamond Premier Pro
A new typeface family by Robert Slimbach, Adobe Systems

A B C D E F G H I J K L M N O P Q R S T U V

a b c d e f g h i j k l m n o p q r s t u v w x y z

à á â ã ä å ä ā ą á ă â ä à ā ą ă ã ç fb fff fb fff

а б в г д е ж з и й к л м н о п р с т у ф х ц ч ш щ ь ы ь э

α β γ δ ε ζ η θ ι κ λ μ ν ξ ο π ρ σ τ υ φ χ ψ ω ι ü ó ú ó ϑ ϕ ω

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Calligraphy is freehand

A B C D E F G

in which the freedom

H I J K L M N

is so reconciled with order

O P Q R S T U

that the understanding eye

V W X Y Z

is pleased to contemplate it.

STANLEY MORISON

Formal and Freestyle Scripts

Tools of the Trade

A VARIETY OF INSTRUMENTS

Myriad Arabesques

Vernacular of their Time

Humanistic Book Hands

Professionals and Amateurs

Window to the Past

INCOMMUNICABLE



SANCTITY

MAJESTIC

THE TEMPERED LIGHT OF THE WOODS IS LIKE A
PERPETUAL MORNING • AND IS STIMULATING AND
HEROIC • THE ANCIENTLY REPORTED SPELLS OF

STIMULATING

TEMPERED

PERPETUAL

SILENTIUM PRO, ROMAN I GLYPHS

Basic Latin Glyphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ &
1234567890abcdefghijklmnopqrstuvwxyz
1234567890

Inline Capitals

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Reversed Box Capitals

A B C D E E F G G H I J K L M M N O P Q R R
S T U V W X Y Z

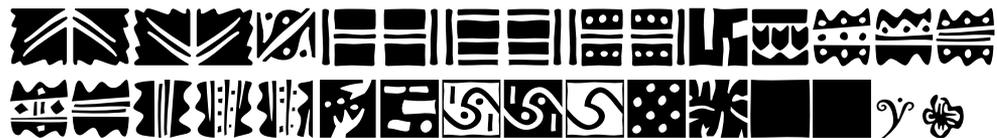
Additional Glyphs

Æ Œ Đ Þ Q R æ œ ð ÿ ß þ ð v f i f l f f f f i f f l f j f f j (¼ ½ ¾)

% ‰ ‹ › / °) [¤] { £ € ¥ ¢ # \$ ¢ } ¹²³⁴ ₁₂₃₄

! ? ; ¸ ℓ e ð Π Σ μ π √ ∞ ∫ ^ ÷ × + − ± < > ~ ≈ ≠ ≥ ≤ ◇ § † ‡ ¶ *

• ◦ ◂ ◃ ◅ ◆ ◇ ◈ ◉ ◊ ◌ ◍ ◎ ● ◐ ◑ ◒ ◓ ◔ ◕ ◖ ◗ ◘ ◙ ◚ ◛ ◜ ◝ ◞ ◟ ◠ ◡ ◢ ◣ ◤ ◥ ◦ ◧ ◨ ◩ ◪ ◫ ◬ ◭ ◮ ◯ ◰ ◱ ◲ ◳ ◴ ◵ ◶ ◷ ◸ ◹ ◺ ◻ ◼ ◽ ◾ ◿



À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

ksiażę

ksiażę

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